Artwork management for brand owners

Artflow

All-in-one platform to manage the packaging artwork process

Artflow brings briefing, design, approvals and delivery in a single platform that improves collaboration, minimizes errors, accelerates time-to-market while ensuring brand consistency across every project.

Who benefits from Artflow?

→ **Industries:**
Brands, design agencies, CPG's and retailers

→ **Roles:**
Marketing teams, designers, project managers, legal/proofing, and print shops

- Tasks
- Reporting
- Jobs
- Contact
- Projects
- Assets

Why choose Artflow?

Take Total Control of Your Brand Packaging
Proof, manage, collaborate, and so much more. All in a single, user-friendly platform.

Never Lose Track of Assets & Revisions Again
All files, all versions, all comments. All in one place.

Put Approval on Autopilot
Eliminate bottlenecks with Artflow's dedicated approval process system.

Manage Packaging Projects Like a Pro
Keep tabs on all tasks, comments, modifications, deadlines, and more.

Plays Well with Your Process & Workflows
Integrate Artflow with any of your systems for a seamless way of working.

Get Clear Reports at Your Fingertips
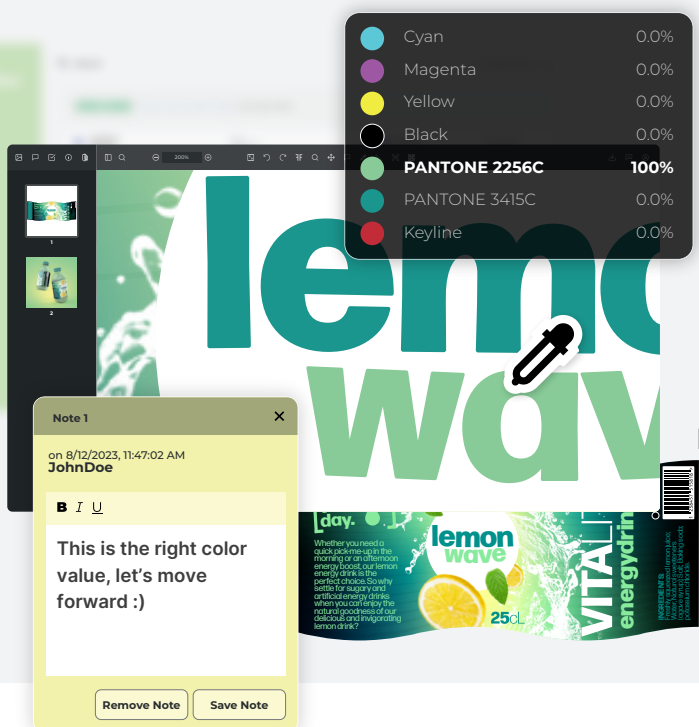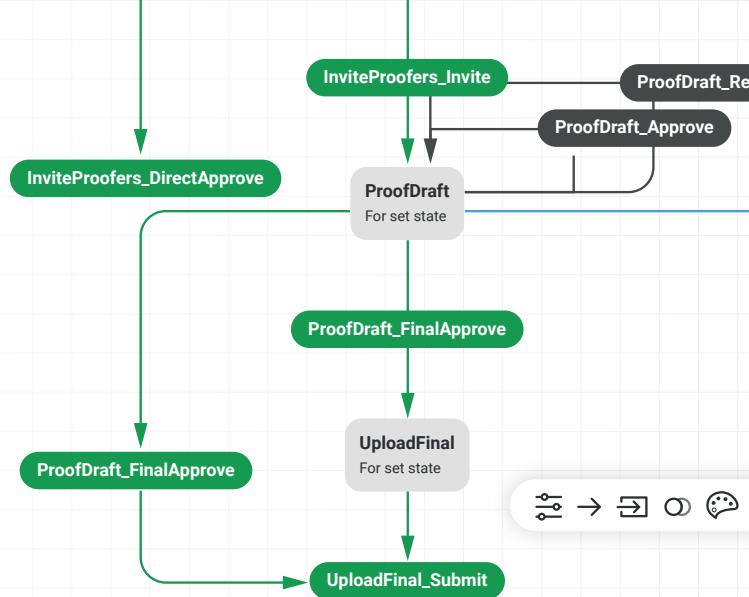Know what's happening and stay on top of process KPIs with easy reporting.

Keep Your Packaging Process Under Control
Centralize content, translations, and compliance to eliminate errors and move faster with Copy Management.

DE **EN** ES FR IT

HYBRID SOFTWARE

InviteProofers_Invite

ProofDraft_Re

ProofDraft_Approve

InviteProofers_DirectApprove

ProofDraft
For set state

ProofDraft_FinalApprove

UploadFinal
For set state

ProofDraft_FinalApprove

UploadFinal_Submit

Reduced Time to Market

Speed up approvals, eliminate revision bottlenecks, and make clear decisions. Artflow helps you meet deadlines so your brands stand out.

✓ Streamline collaboration with centralized feedback for faster approvals

✓ Minimize revision cycles with clear version tracking

✓ Make informed decisions quickly with real-time updates

✓ Ensure projects hit deadlines without compromising quality

Cyan		0.0%
Magenta		0.0%
Yellow		0.0%
Black		0.0%
PANTONE 2256C		**100%**
PANTONE 3415C		0.0%
Keyline		0.0%

Note 1 ✕

on 8/12/2023, 11:47:02 AM
JohnDoe

B *I* U

This is the right color value, let's move forward :)

Remove Note   Save Note

Better Brand Control

Keep your brand consistent, from A to Z. Stop worrying about files, revisions, colors, and more.

✓ Maintain consistent brand assets across all teams and channels

✓ Track changes and revisions to prevent errors

✓ Standardize colors, fonts, and visuals for every project

✓ Reduce risk of miscommunication and inconsistent branding

Packaging Design Confidence

Enjoy peace of mind by knowing your entire packaging process is in solid hands, with assets and audit trails always available.

✓ Securely store and manage all packaging assets in one place

✓ Access full audit trails for complete project transparency

✓ Reduce errors with organized, version-controlled workflows

✓ Ensure every design meets brand and regulatory standards

Print technology

Digital

Offset
Flexo
Digital
Screen Printing

Full

Varnish

YES

HYBRID
SOFTWARE