

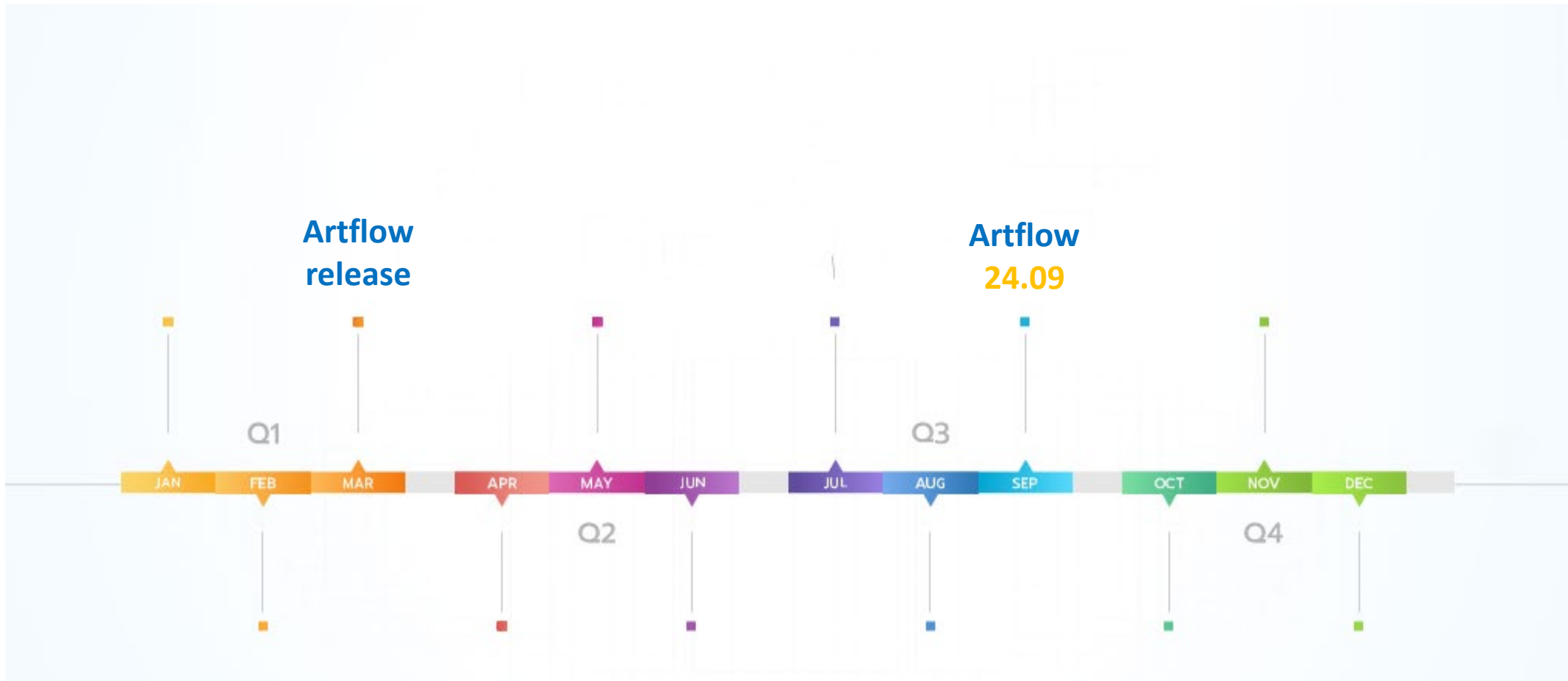


Artflow 24.09

September 2024

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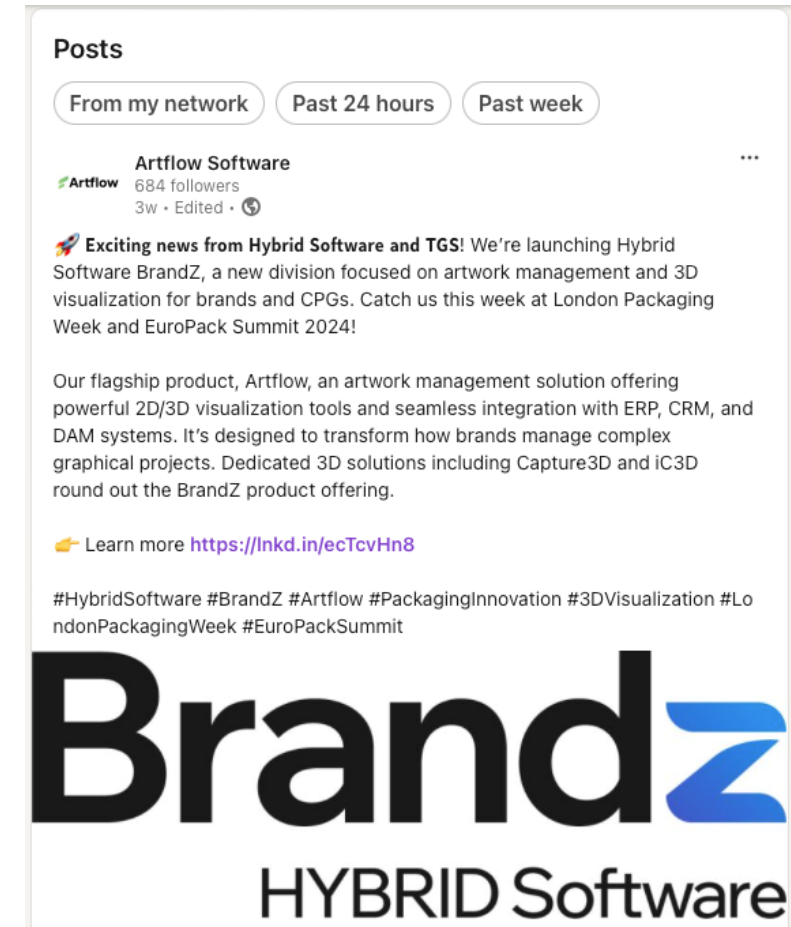
Artflow: 2 official releases a year



About Hybrid BrandZ

Sept 2024, Hybrid Software has introduced Hybrid BrandZ

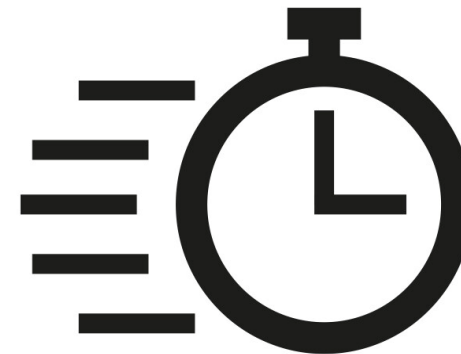
- ✓ A new business unit, bringing software solutions to the brandowners and retailers, to automate and manage their artwork creation processes.
- ✓ With the introduction Hybrid BrandZ, the TGS team now has been fully incorporated into the Hybrid Software organization.
 - TGS will become part of the Hybrid BrandZ business unit
 - Tallon Graphic Solutions will no longer be visible as a separate commercial entity.
 - The current artwork management solution “Flow” has been renamed to “Artflow” – expressing a stronger link with the Artwork
- ✓ Besides Artflow, Hybrid BrandZ will also focus on 3D applications for Brandowners with its iC3D portfolio, as well as a diversity of projects based on the available solutions in the Hybrid Software Group.



Artflow 24.09: Improved performances

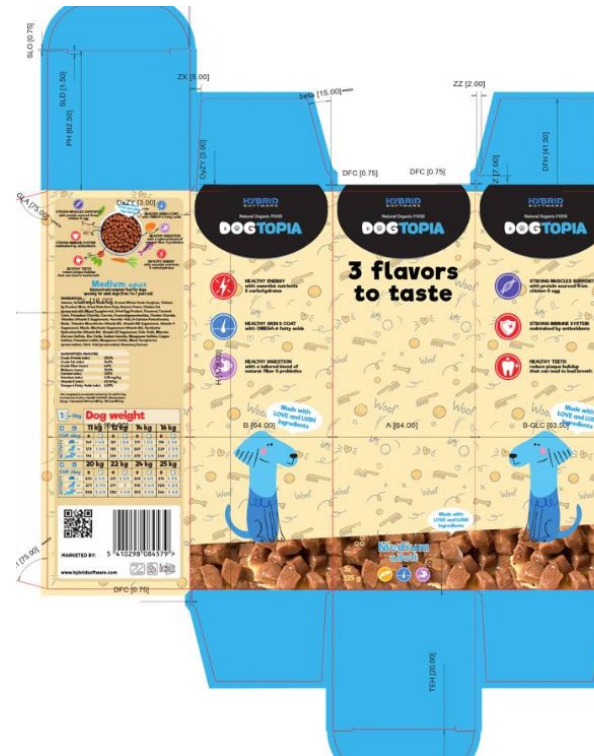
You benefit from significant improved performances, linked to:

- Artflow application loading speed
- Artflow User Interface speed



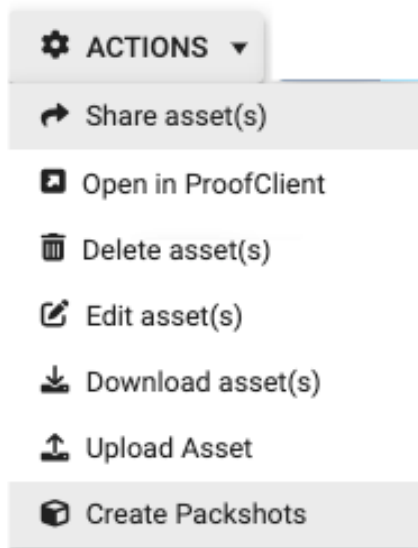
Artflow 24.09: Automated 3D artwork creation

- Generate your 3D models with iC3D (licensed software)
- Select an iC3D wireframe and an artwork PDF from the asset library.
- The system will automatically apply the artwork to the wireframe.
- This streamlines the 3D artwork creation process for new packaging.



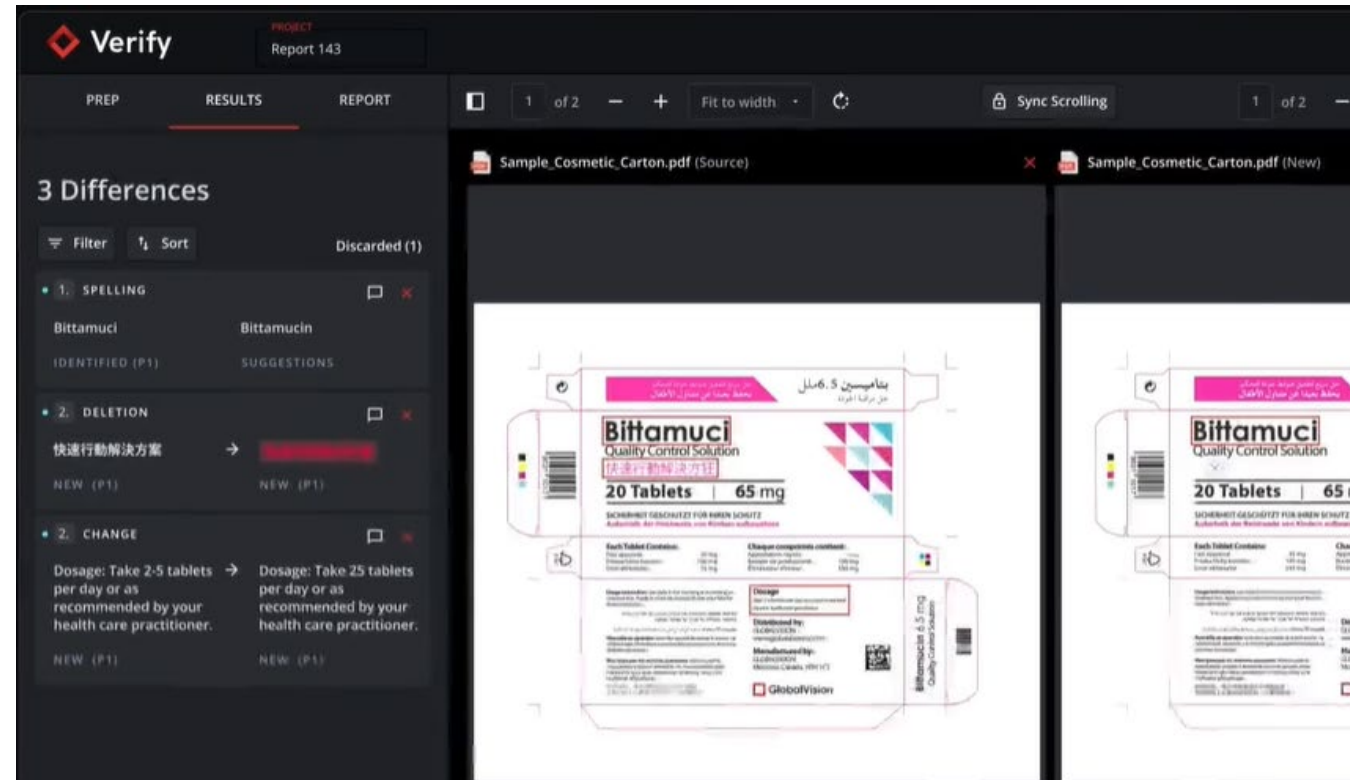
Artflow 24.09: Automated Packshot creation

- Select a 3D file in the asset library for which you want to create packshots.
- Determine the angles for which you want to create a packshot (GS1 compatible).
- Set the quality (support for ray tracing).



Artflow 24.09: Globalvision Verify integration

- With an optional license, you can connect Artflow to the Verify Proofreading Software.
- Verify eliminates manual reviews by automatically inspecting all text:
 - spellchecking your content
 - or comparing the master text with the final artwork
- Initiated from the asset library



Artflow 24.09: Flexible workflows (1/2)

Skip Task Based on Metadata

Workflows can now be configured to skip tasks based on metadata conditions. This requires proper configuration of both workflows and metadata.

Example Use Case:

If a job is marked as "multi-language," the briefing translations task is enabled, allowing translation texts to be added.

New Save Level: Task Assignment

This feature allows each stakeholder to provide input on a task individually.

Example Use Case:

In a proofing task, users can select a rejection reason from a dropdown. The selected reason for each user is displayed in the task overview and feedback section.

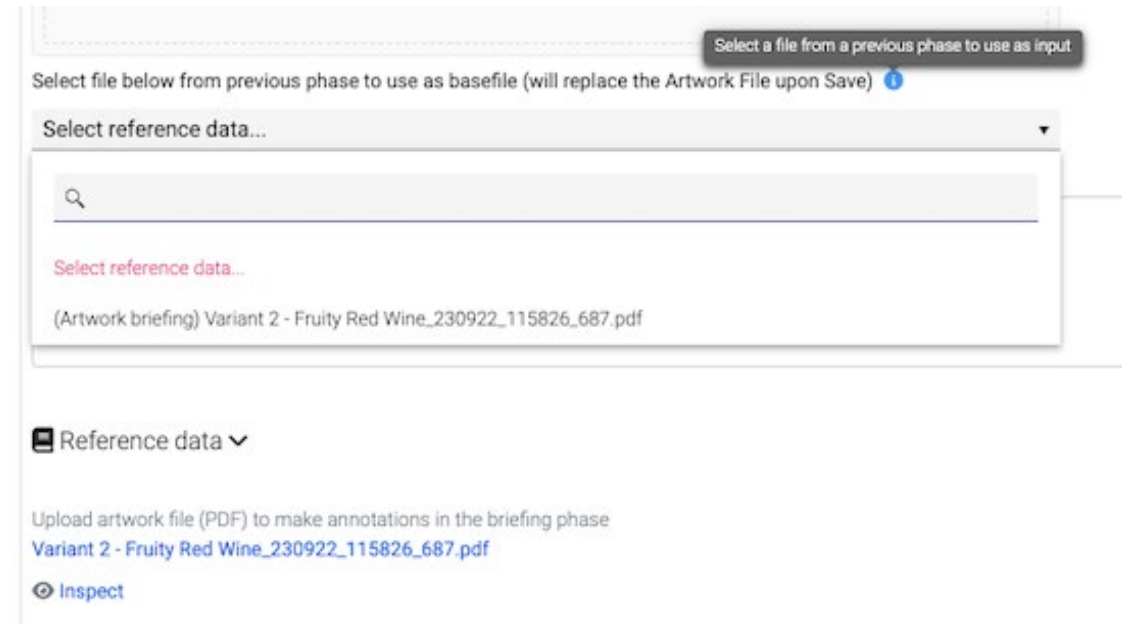
Artflow 24.09: Flexible workflows (2/2)

Reference Data

The Reference Data gives access to File(s) from previous phases. The phase name is now clearly precised and additional information is available via the "i" mouseover.

Example Use Case:

When agency is asked to provide an artwork file, they can either upload a new artwork file or use a file from previous phase.



Artflow 24.09: Annotation report

Feedback Summary

ORIGINAL VERSION

REVISION 1

REVISION 2

REVISION 3

REVISION 4

Files

File Type: Draft File
File Name: Artwork(1).pdf
File Upload Date: 15/07/2024 11:56 AM
File Status: Pending
Upload Comment:

Comments

By (Actor)	Date
Admin Project Flow	
FLOWQA Stakeholder	
Admin Project Flow	15/07/2024 11:57 A
Admin Project Flow	15/07/2024 11:57 A
Admin Project Flow	15/07/2024 11:57 A

Annotations

Creator	Date
---------	------

Files

File Type: Artwork(1).pdf
File Name: Artwork(1).pdf
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File Status: Pending
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By (Actor)	Date	Status	Comment
Admin Project Flow			
FLOWQA Stakeholder			
Admin Project Flow	15/07/2024 11:57 ...		
Admin Project Flow	15/07/2024 11:57 ...		
Admin Project Flow	15/07/2024 11:57 ...		




- The annotation report has been clarified and now includes all necessary information:
 - it contains both the details from the feedback summary
 - and all related annotations

Artwork(1)_240715_115648_695.pdf



File: Artwork(1)_240715_115648_695.pdf
Report Date: 10/3/2024, 2:35:16 PM

Notes

#	Location	Note	Creator	Modification
1		Restart yourselffff	ben dekeyser	10/3/2024, 2:34:28 PM
2		christmas tree	ben dekeyser	10/3/2024, 2:34:36 PM
3		wrong logo	ben dekeyser	10/3/2024, 2:35:09 PM



Artflow 24.09: Enhanced Briefing Forms

- We have developed several additional features to create more powerful briefing forms:
 - Metadata can now be shown or hidden in tables based on the value of another metadata field.
 - The ability to add other metadata type to a table (text fields, dropdowns, checkboxes, etc).
 - A display group can now show extra information when you hover over the 'i' button.

Vérifier la charte Graphique des marques

Logo de Marque (Étui) 

Placement

Fichier de logo de marque

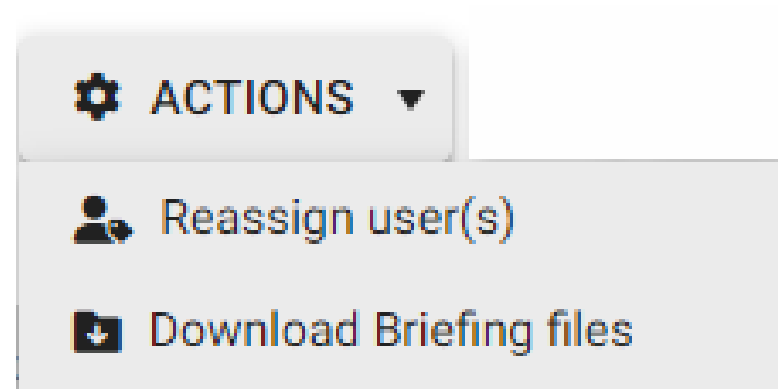
Étui Facing

logo-LDC.jpg 

Étui Dos

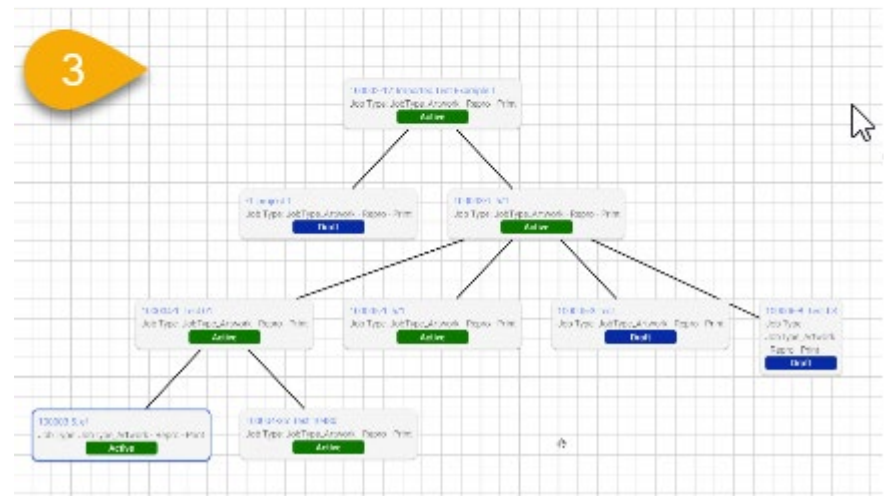
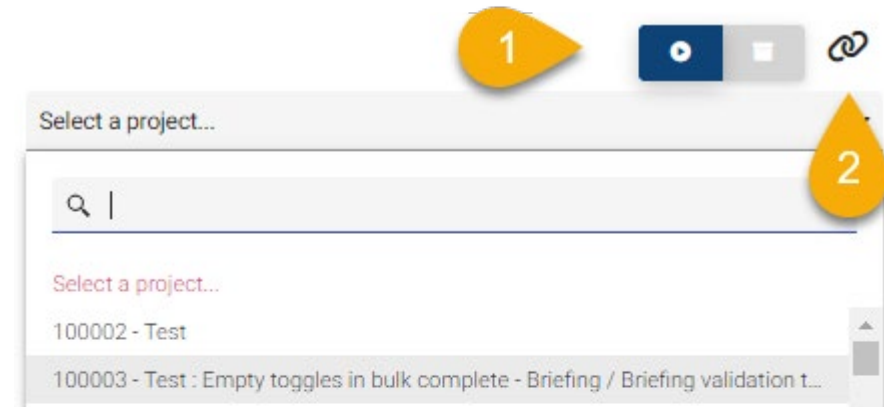
Artflow 24.09: Bulk download briefing files

- Task list support to download briefing files in bulk.
- Select multiple tasks, then go to Actions and click 'Bulk Download Briefing Files



Artflow 24.09: Jobs hierarchy

- In the 24.03 release, we introduced the ability to set parent/child/sister relationships among jobs.
- This feature has been enhanced with the following updates:
 1. Filter by active or archived jobs.
 2. View the hierarchy in read-only mode.
 3. The hierarchy now displays the full parent chain.



Artflow 24.09: Feedback Summary (1/2)





- Since the 24.03 release, the 'Feedback Summary' has been merged into a single unified feedback section for tasks of types: briefing, upload, and proofing.
- In the 24.09 release, this has also been implemented for tasks of types: confirm receipt, evaluate rework, and upload final.

Feedback Summary ▾

ORIGINAL VERSION

REVISION 1

Files



 **FileName:** 210544_BOOTABLE_IT_energydrInk_003_draft.pdf   

Upload Date: 25/03/2024 14:49

File Status: Rejected

Upload Comment:
A comment at the UploadDraft task , uploaded the spread 003 draft pdf

Comments

Actor	Provided Date	Status	Comment
Yennicq De Cock	26/03/2024 16:48		validation on this file #10799
Yennicq De Cock	26/03/2024 16:48		validation on this file #10799

Annotations

Creator	Creation Date	Note
Geen gegevens beschikbaar.		

Artflow 24.09: Feedback Summary (2/2)

- The 'Feedback Summary' now defaults to focusing on the previous revision instead of the current one.

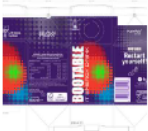
Eliminating the need to click on the previous revision to view comments and annotations.

Feedback Summary ▾

ORIGINAL VERSION

REVISION 1

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FileName: 210544_BOOTABLE_IT_energydrInk_003_draft.pdf
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Artflow 24.09: Notification improvements

Continuous improvement of Artflow's notification capabilities:

- New notifications can be triggered when:
 - Job details are edited.
 - Job timings are edited.
 - A participant is changed.
 - A Proof draft task receives a last reply.
- Additionally:
 - 'High importance' notifications can now be sent.
 - You can choose to disable notifications during your scheduled absence.

Scheduled absence

Assignee

Select the assignee

Start Date

10/3/2024

End Date

10/3/2024

Include Active Tasks

Reassign the tasks back to me when the scheduled absence expires

Disable notifications during absence

Comment

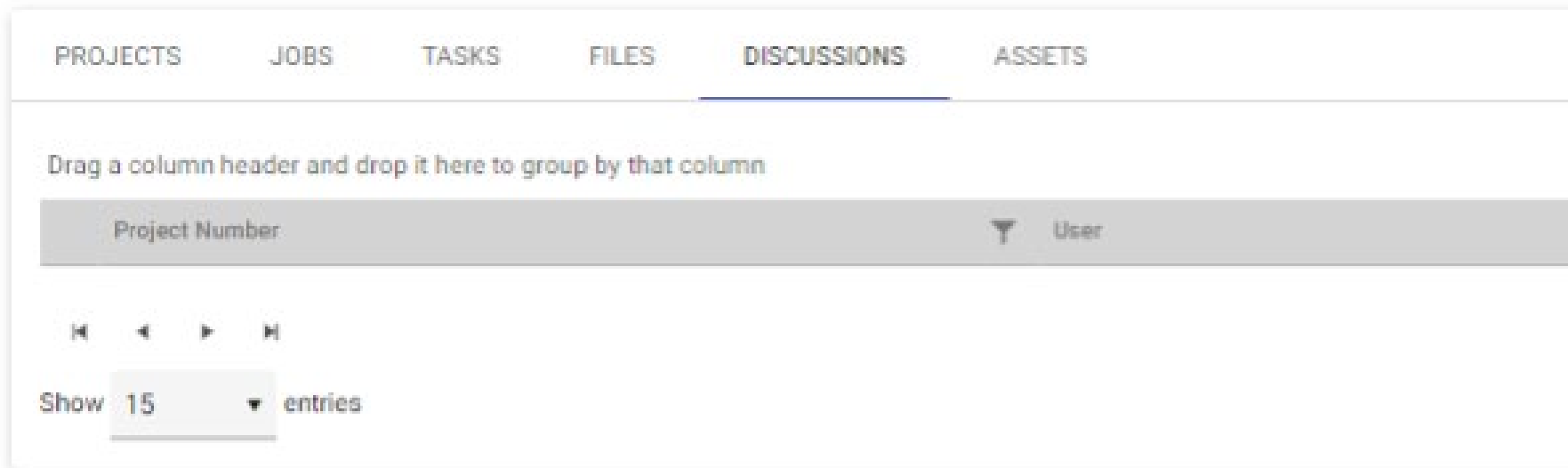
(Optional) Enter a comment

ADD NEW SCHEDULED ABSENCE



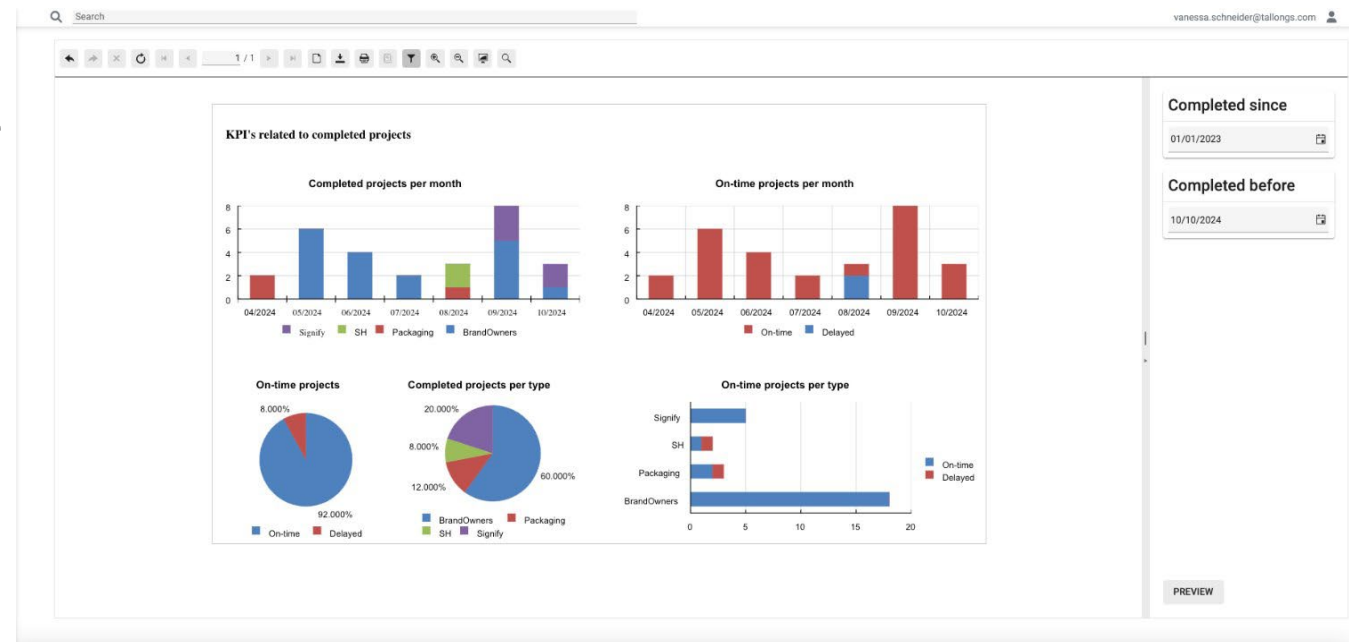
Artflow 24.09: Global search

Global search now also supports discussions:



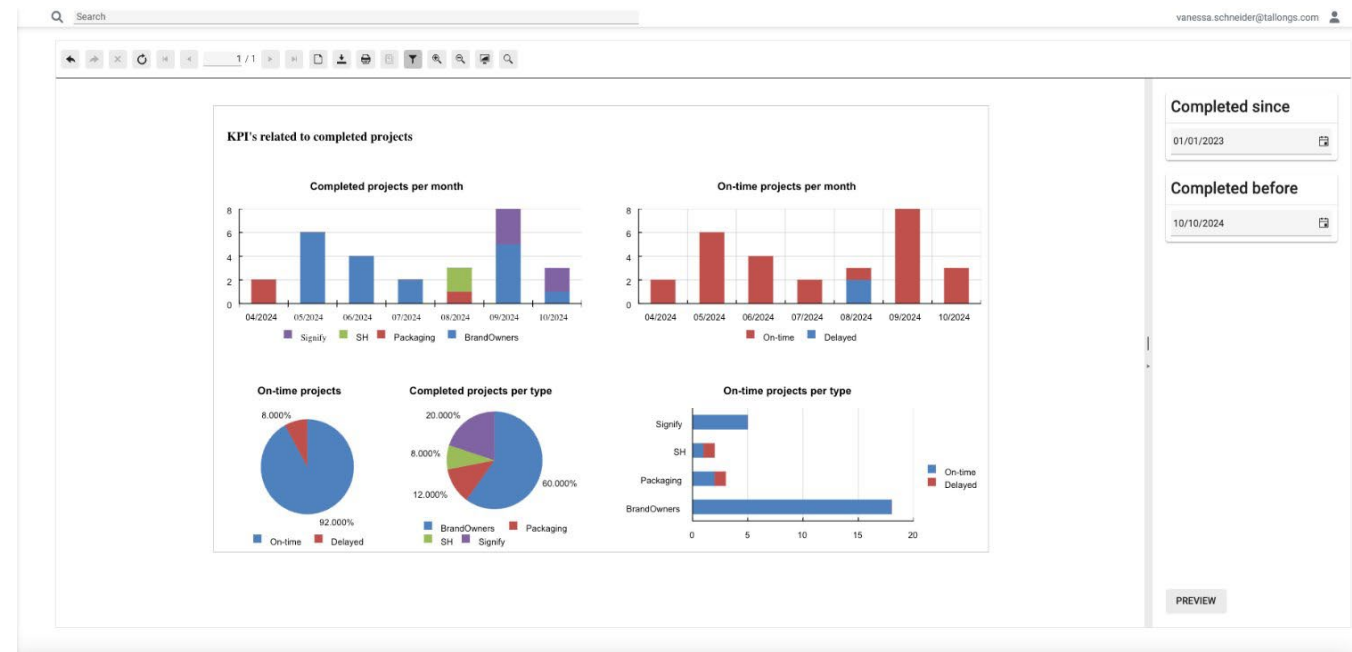
Artflow 24.09: Reporting

- The reporting features have been expanded:
 - New reporting endpoints have made it possible to use job data in reports.
 - Performance has greatly improved due to the pre-aggregation of data.
- In the upcoming release, all the delivered backend work will be available for our customers to use within Artflow.



Artflow 24.09: Report Designer

- Explore the new reporting possibilities offered by the Report Designer, based on Telerik
- Enterprise version:
 - This module is included
 - Train your specialist
- Essential version:
 - This module is not included
 - Contact TGS for estimating your customized report configuration
 - You can still use the standardized KPI report





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